

TODD YANCEY

Todd Yancey is the former Chief Strategy Officer and Executive Board Member of IRA Services Trust Company, a financial services firm offering transaction and custody solutions. In this position, he spearheaded the development of the Investor Services Cloud Platform™ (ISCP), making IRA Services the first privately-owned trust company to adopt PaaS technologies. He is responsible for leading strategy, technology, sales, and marketing initiatives in order to meet the current and future needs of clients.

Prior to this, Mr. Yancey was responsible for strategic ISV relationships with IBM and SAP. He also served as Senior Vice President of Worldwide Sales for Instantis before it was acquired by Oracle.

Liaising with IRA Services, business groups, clients and providers, Mr. Yancey is defining new market segments, products, and business models that will help shape the future growth of financial technology.

Mr. Yancey attended MIT, Stanford University, and Vanguard University and he holds a Bachelor of Science in Business and Communication.

