

TODD YANCEY

Todd Yancey is former Chief Strategy Officer and Executive Board Member of IRA Services, a financial services firm offering transaction and custody solutions. In this position, he spearheaded the development of the Investor Services Cloud Platform™ (ISCP), making IRA Services the first privately-owned trust company to adopt PaaS technologies. He is responsible for leading strategy, technology, and marketing initiatives in order to meet the current and future needs of clients.

Prior to this, Mr. Yancey was responsible for strategic OEM relationships with IBM and SAP. He also served as Senior Vice President of Worldwide Sales for Instantis before it was acquired by Oracle.

Liaising with IRA Services, business groups, clients and providers, Mr. Yancey is defining new market segments, products and business models that will help shape the future growth of financial technology. Mr. Yancey attended Stanford University and Vanguard University where he holds a Bachelor of Science in Biology.

